

A T O U S A



K A M K A R

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Summary:

Self-motivated Designer with over 12 years of experience designing online and print publications. Skilled at creating storyboards, wireframes and prototypes to convey ideas and concepts. Highly creative and enthusiastic team player with keen eye for detail. animago 3D Award Nominee. Fluent in three languages.

Education:

University of Applied Sciences, Trier, Germany

Master's Degree in Communication Design

Technical Skills:

HTML/DHTML, CSS, JavaScript, ActionScript, Balsamiq Mockups, Photoshop, Illustrator, Flash, Dreamweaver, Fireworks

Working knowledge: PHP, XSLT, XML, UNIX Shell

Award Nominated:

animago 3D Award 1998, Germany, Category: Animation – Art, Project: "Yusuf"

Professional Experience:

Atousa Design, San Jose, CA

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Design Consultant 1998 – Present

Provide individuals and small businesses with website development and high-quality creative design services in branding, corporate identity, marketing, and advertising. Clients include:

- 3 Marketeers Advertising, San Jose, CA
- Red Star Pilot's Association
- Royal Pools, San Jose, CA
- NetSuite, San Mateo, CA
- Rocket Communications Inc., San Francisco, CA
- ArrayNetworks, Milpitas, CA
- Jamcracker Inc., Santa Clara, CA

PGP Corporation, Menlo Park, CA / Symantec, Mountain View, CA

Senior Web Producer / Senior Web Developer

2005 – 2010

Created wireframes and high-fidelity mockups for PGP online store. Created HTML prototypes for the B2B and promotional micro-stores. Maintained and deployed codes for Omniture SiteCatalyst and Urchin Web Analytics software. Administered and led XML/XSLT-based Web Content Management System "Cascade Server". Collaborated with team members of Symantec during the initial transition period and

documented all existing web applications and data sources. Worked and Communicated closely with business leaders of Creative, Inside Sales, Product Marketing, Online Marketing, and E-commerce to support delivery of projects from initiation through final deliverables.

Stanford University, Palo Alto, CA

Publications & Web Coordinator

2004 – 2005

Created and maintained visual and content consistency between department website and publications. Coordinated distribution of electronic updates (E-Updates).

Hewlett-Packard Cupertino, CA

User Interface Design Consultant

2003

Designed user interface of Rich Internet Application (RIA) using Flash MX and Flash Remoting MX. Supervised, trained, and documented functional and design specifications.

Electron Economy Inc., Cupertino, CA

User Interface Designer

2000 - 2001

Designed and maintained GUI's for desktop and web-based applications. Participated in conducting the web applications usability testing sessions to identify accessibility and usability issues experienced.

ClickAction Inc., Palo Alto, CA

Graphic/Web Designer

1999 - 2000

Designed and maintained web sites of ClickAction Inc. and MySoftware, and online newsletters.

eRugGallery.com, San Carlos, CA

Graphic/Web Designer

1998 - 1999

Compiled textural and pictorial reference materials. Created branding and visual identity for the client. Designed and implemented a complete website.